

01



Approach the community

Through active research the community has demonstrated its strong desire to have the Verinkanal cleaned to have the opportunity to play with/experience the water.

02



"Mark in stone" art installation

An art installation was conducted to collect signatures of local residents who support the project and are willing to cooperate with the cleansing of the Veringkanal.

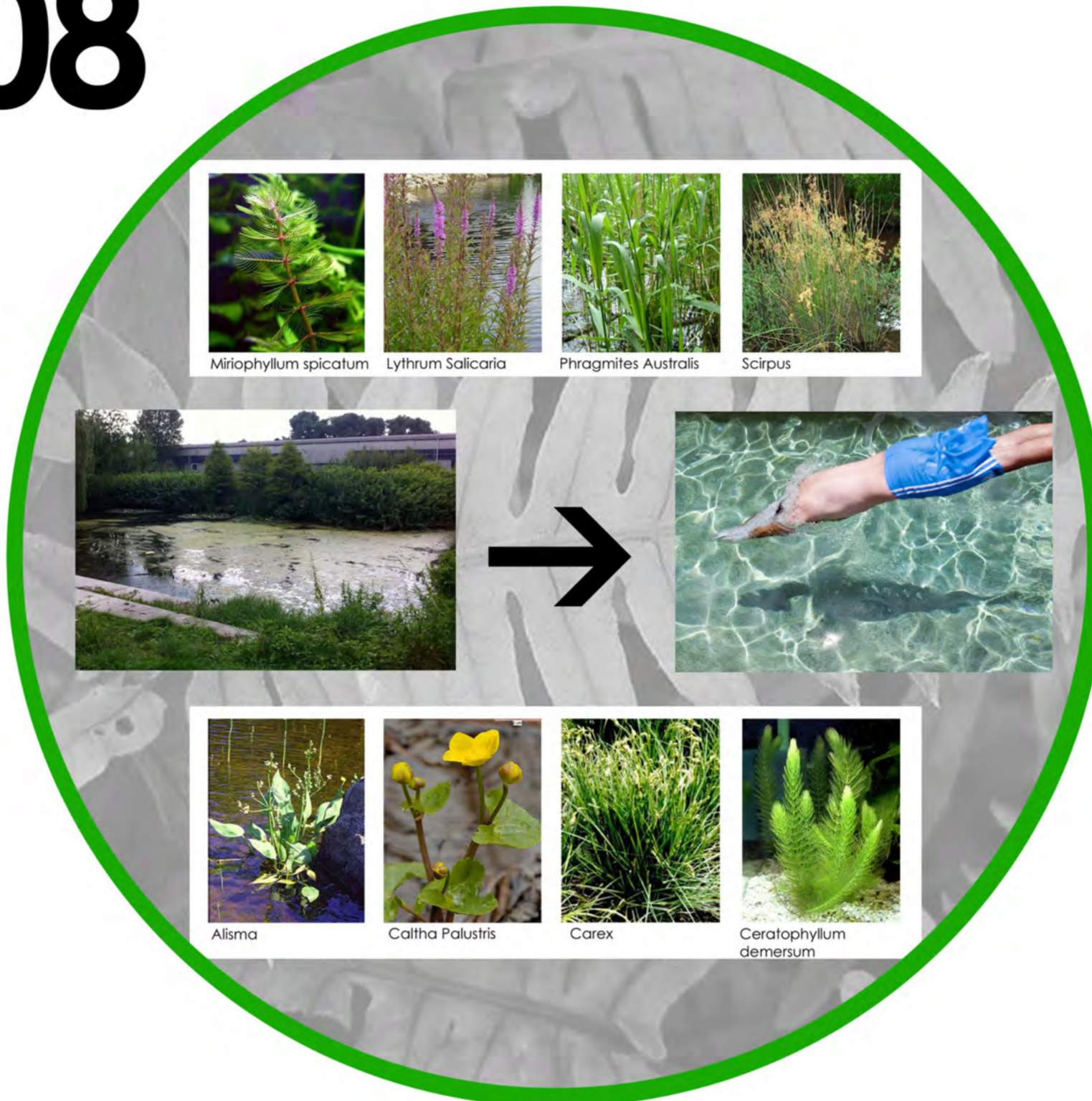
03



Local leader takes over the project

The future Café Visionnaire will be strategically located along the waterfront and could take over the "Mark the stone" installation to gather more support and organize awareness campaigns involving local artists. Its location along the Veringkanal is a great opportunity to showcase the benefits of phytoremediation in a "live museum" format. This action confirms the business's strong commitment to the community and the environment.

08



Through phytoremediation the water is cleaned

Phytoremediation offers an environmentally friendly and economic solution to clean polluted water and soil.

07



Opportunity to own a floating garden

The opportunity for neighbors to own a floating garden will promote stewardship and in turn it will ensure that the community looks over the wellbeing of the Veringkanal

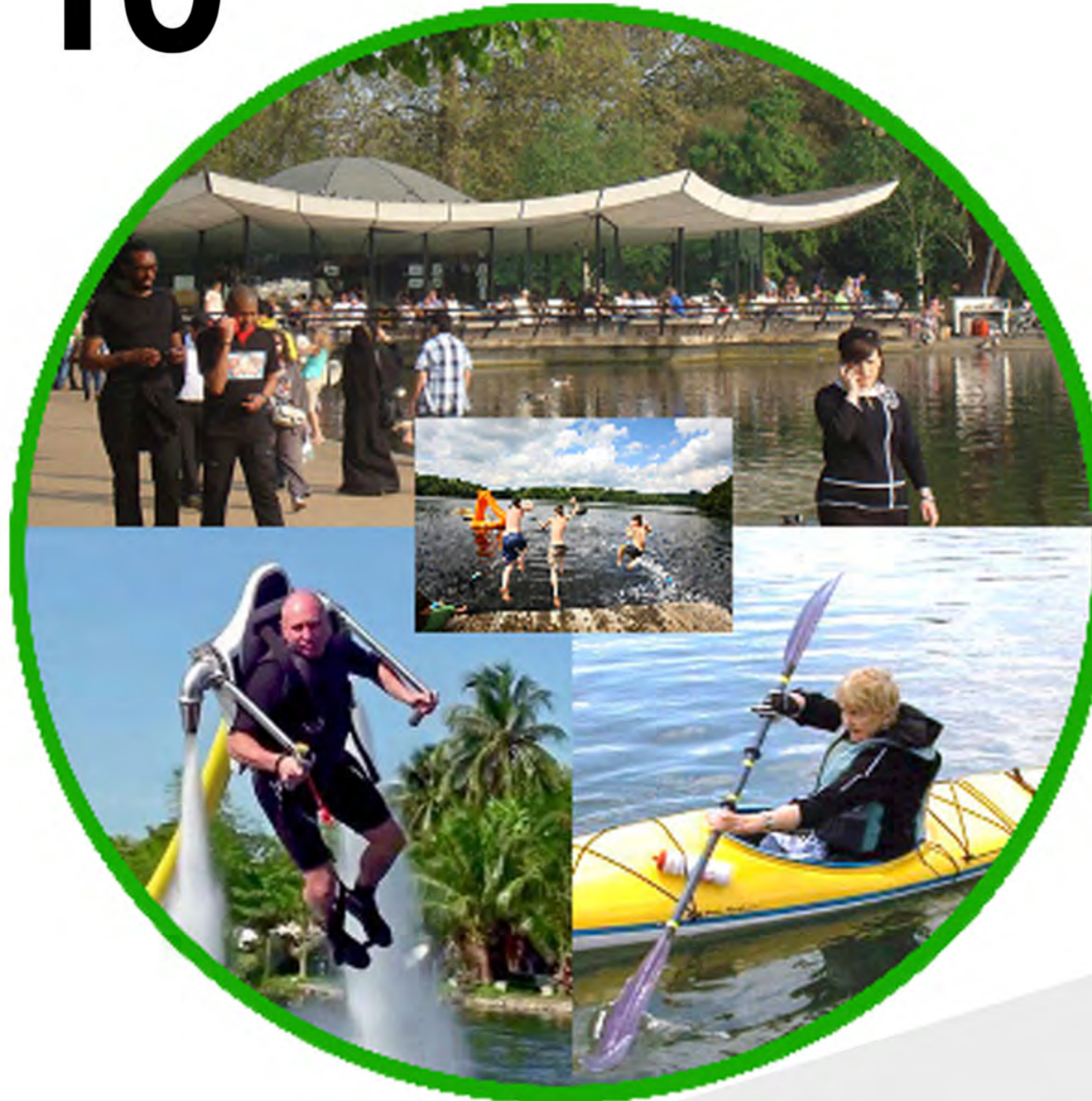
09



Environmental and social benefits

The cleansing of a water body like the Veringkanal will significantly improve the environment and the biodiversity. The process of cleaning the canal with the local residents will result in higher awareness of the meaning of environmental, social and even economical sustainability. Ideally the interaction between people from different age, ethnic and social groups will result in a stronger sense of community that could be replicated in other projects.

10



Regeneration of an area

The action of cleaning the canal will result in the regeneration of its waterfront areas, creating the potential for the establishment of new businesses related to aquatic activities and the opportunity to create new jobs for the local residents.

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