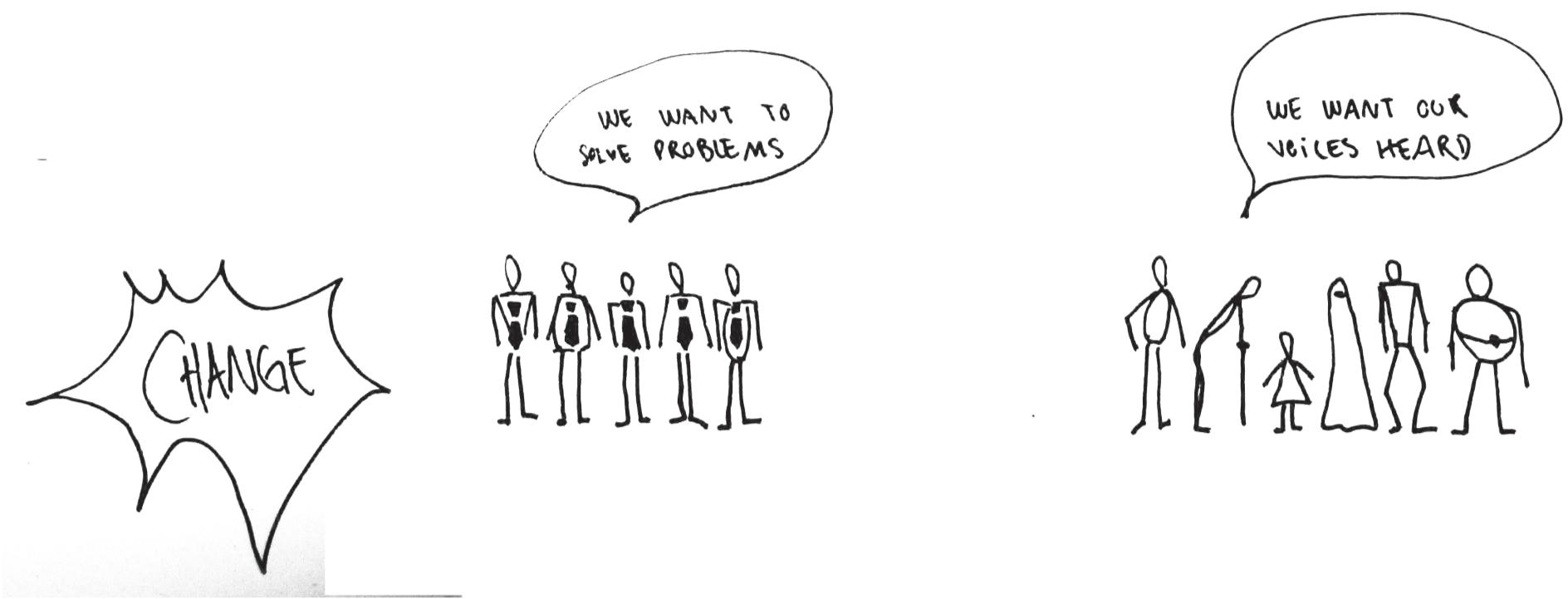




CLEAR VILLAGE WELL-BEING ANALYSES OF WILHELMSBURG



**WHO'S THE EXPERT?
 THE RENEWABLE ENERGY SPECIALIST OR THE 80-YEAR OLD HOUSEWIFE?**

The answer is of course: Both!

When a place is in need of re-visioning, it can be important to call in global expertise to breath in fresh air, but to tailor a vision to the place and make the change sustainable, we include and emphasise the embedded knowledge of the community. To make the most of both expert parties, the CLEAR VILLAGE process creates a space and provides a methodology for locals and experts to meet, collaborate and co-vision the future of the place.

All are experts

It is key that the change process happens on the terms of the community. Therefore we always include locals and globals, community and decision makers. And the first rule is: all are experts. Some have their defined fields of expertise, be it renewable energy, sustainable architecture, anthropology, economy; and the locals are the experts of that place, knowing all about how it is to actually live there, what could easily be changed, where the lively places and the dead spots in the settlement are, what collaborations will not work and what they dream of the community to be.

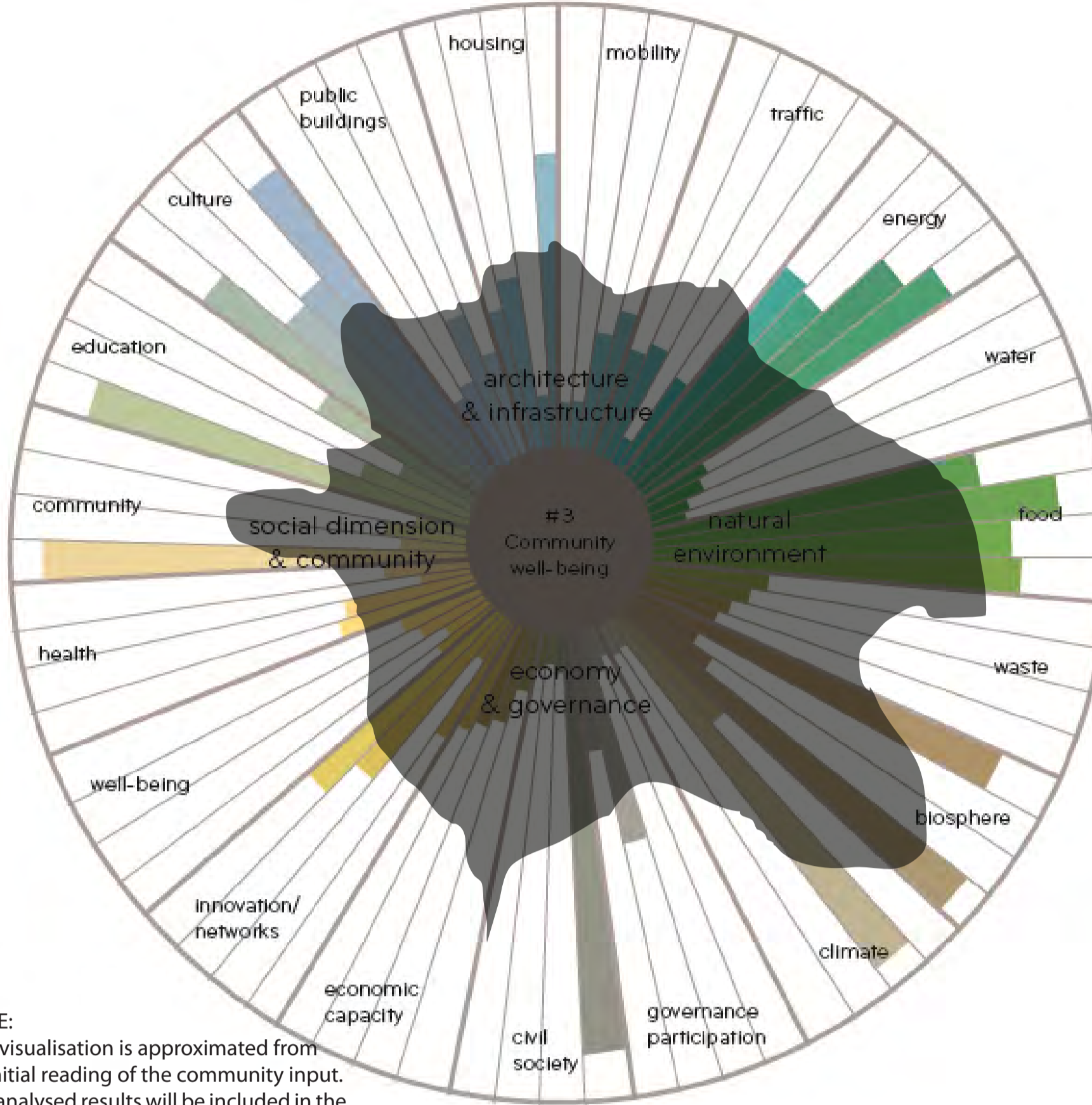
When these two areas of expertise are combined, new potential can be unveiled and dream implementation can begin!

Process Design & Facilitation

CLEAR VILLAGE's role is to take the process leadership. We first talk to the community, then cast the global experts after following the wishes and needs of the community to create a group with diverse and directly applicable knowledge. With that diverse a group of people, the role of process design and that of the facilitators is to accommodate for the wide-ranging forms of contribution that will spring from the process and as such to ensure the equality of participation for everyone involved.

For that we have designed a series of exercises that activate both body, mind and soul to explicitly facilitate and encourage a collective intelligence within any given group.

In short, CLEAR VILLAGE facilitates the cross-pollination of local knowledge, experience and competencies with high quality global expertise from passionate professionals in our network into a pragmatic vision for the community.



NOTE:
 This visualisation is approximated from an initial reading of the community input. The analysed results will be included in the ISS publication later this year.

WHY WELL-BEING ANALYSES?

The well-being analyses is a tool for the aggregation of quantitative and qualitative data on a neighbourhood.

Well-being is extremely complex and of dynamic nature. Clear Village is analysing various parameters of well-being, from architecture & infrastructure, social dimension & community, economy & governance to the natural environment. Each parameter is interrelated with, and influenced by the others and as such, none of them should be approached isolated.

The data is collected through semi-structured qualitative interviews with the neighbourhood inhabitants and other stakeholders. This is then weighed against and compared with quantitative measures.

This analyses gives a holistic snapshot of the community's well-being at the given time and acts as a starting point for a change process of co-visioning, co-creation and co-implementation.



HOW IT IS TO LIVE IN WILHELMSBURG?

WELL, LET ME SAY IT LIKE THIS, ITS NOT EXACTLY A GREAT CHAT UP LINE WITH THE LADIES

I'VE TRIED TO MOVE FOR THREE YEARS, BUT THERE'S A REAL STIGMA ASSOCIATED WITH COMING FROM WILHELMSBURG THAT MAKES IT DIFFICULT TO MOVE ON.

I'M OUT OF WORDS!

NOONE IS GETTING ME TO PRETEND EVERYTHING IS ALL RIGHT, BECAUSE IT ISN'T.

WELL, ONE CERTAINLY CANNOT LIVE IN WILHELMSBURG AND BE A RACIST AT THE SAME TIME

I USED TO GO TO A SCHOOL OUTSIDE OF WILHELMSBURG, AND THE OTHER KIDS WOULD FIRST REALLY NOT BELIEVE THAT I HADN'T DONE ANY DRUGS

IF WE JUST HAD JOBS. IF WE JUST HAD A NETWORK OF ENTREPRENEURS WHO WOULD CENTRE THEIR BUSINESSES AROUND HERE. BUT HOW DO WE GET THAT STARTED?

I'VE LIVED HERE MY WHOLE LIFE AND IT FEELS LIKE I'VE TRAVELED THE WORLD!

WELL, THERE IS A LOT OF LOVELY GREEN SPACE HERE, I REALLY REALLY HOPE IT WILL STAY LIKE THAT. BUT I DON'T KNOW.

20